



## PRESS RELEASE

SOUTHEASTERN GROCERS | 8928 PROMINENCE PARKWAY, BUILDING 200 | JACKSONVILLE, FL 32256 | 904-783-5000

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### **FOR IMMEDIATE RELEASE**

## **Southeastern Grocers Collaborates with Feeding America in Support of Hunger Action Month**

- Southeastern Grocers joins official charity partner, Feeding America, in the fight against hunger during Hunger Action Month.
- Southeastern Grocers, together with the Southeastern Grocers Foundation, invites customers to join the fight against hunger by donating now through September 26 at their local BI-LO, Fresco y Más, Harveys or Winn-Dixie store.
- Southeastern Grocers has donated more than 174 million pounds of food – the equivalent of 145 million meals – to Feeding America affiliate food banks since 2005.
- Southeastern Grocers, the Southeastern Grocers Foundation and our customers have donated nearly \$1.1 million to Feeding America through various programs since 2010.
- Since August 31, Southeastern Grocers, the Southeastern Grocers Foundation and our generous associates and customers have donated more than \$226,000 to the American Red Cross' Disaster Relief to assist in the relief efforts of those affected by Hurricanes Harvey and Irma.
- The Southeastern Grocers Foundation aligns giving with three charity pillars, including fighting hunger in our communities and providing relief to those affected by natural disasters.

**JACKSONVILLE, Fla. (September 20, 2017)** – Today, Southeastern Grocers (SEG), parent company of BI-LO, Fresco y Más, Harveys and Winn-Dixie stores, together with the Southeastern Grocers Foundation, joins Feeding America during Hunger Action Month to fight hunger. Now through September 26, customers can help feed the nearly 7 million food-insecure men, women and children throughout the grocer's footprint who struggle with hunger by donating to their local Feeding America member food bank at checkout. Many food banks were severely impacted by recent disasters and this campaign will help replenish critical products to best serve individual communities.

**Anthony Hucker, President and CEO of Southeastern Grocers said,** "No one should have to worry about where they will find their next meal, especially those in Florida, Georgia and South Carolina continuing to recover from the record-breaking effects of Hurricane Irma. As a grocer, and official charity partner of Feeding America, we want to do everything we can to get food on the tables of the adults, children, families and neighbors who need a helping hand in our communities; now more than ever."

"Hunger Action Month is an opportunity for us to help fill the shelves of the more than 7,000 Feeding America food bank partner agencies that are located in our footprint. We encourage our generous customers and associates to join us and Feeding America in this fight and help provide much-needed resources to our food bank partners. Donations will benefit the local community – every cent will make a difference."

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According to the USDA, food insecurity affects one in eight people within the United States, and according to Feeding America’s “Map the Meal Gap,” reaches as high as 21.5 percent within the states that Southeastern Grocers operates. By partnering with Feeding America, Southeastern Grocers and the Southeastern Grocers Foundation continue to demonstrate that the fight against hunger is one of their company-wide charitable pillars.

**Matt Knott, President of Feeding America said,** “We are grateful to Southeastern Grocers and their generous associates for their commitment to fighting hunger throughout the Southeast. More than 41 million Americans struggle with hunger, and it’s through partners like Southeastern Grocers that we are able to provide people facing hunger with the nutritious food they need for a healthy life.”

Additional hunger-relief initiatives, such as the SE Grocers bread donation program and year-round Food Rescue program, have enabled Southeastern Grocers and the Southeastern Grocers Foundation to provide the Feeding America network with more than 174 million pounds of food – the equivalent of 145 million meals - since 2005 and more than \$1 million in much-needed funds since 2010. In December of 2016, Southeastern Grocers and the Southeastern Grocers Foundation announced Feeding America as an official charity partner.

For additional information on the partnership between Southeastern Grocers and Feeding America, visit [www.winndixie.com/feedingamerica](http://www.winndixie.com/feedingamerica), [www.bi-lo.com/feedingamerica](http://www.bi-lo.com/feedingamerica), [www.frescoymas.com/feedingamerica](http://www.frescoymas.com/feedingamerica), [www.harveysupermarket.com/feedingamerica](http://www.harveysupermarket.com/feedingamerica).

### **About Southeastern Grocers**

Southeastern Grocers, LLC, parent company and home of BI-LO, Fresco y Más, Harveys and Winn-Dixie grocery stores, is the fifth largest conventional supermarket in the U.S. The company employs more than 50,000 associates who serve customers in grocery stores, liquor stores and in-store pharmacies throughout the seven southeastern states of Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina and South Carolina. BI-LO, Fresco y Más, Harveys and Winn-Dixie are well-known and well-respected regional brands with deep heritages, strong neighborhood ties, proud histories of giving back, talented and loyal associates, and strong commitments to providing the best possible quality and value to customers. For more information, visit [www.bi-lo.com](http://www.bi-lo.com), [www.frescoymas.com](http://www.frescoymas.com), [www.harveysupermarkets.com](http://www.harveysupermarkets.com) and [www.winndixie.com](http://www.winndixie.com).

### **About Southeastern Grocers Foundation**

The Southeastern Grocers Foundation is the charitable arm of Southeastern Grocers, parent company of BI-LO, Harveys, Fresco y Más, and Winn-Dixie supermarkets. The Southeastern Grocers Foundation aligns our giving with three charity pillars, providing support to the causes that are important to the communities we serve. We support our nation’s service men, women and their families; fight hunger in our communities; and provide relief to those affected by a natural disaster.

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