



PRESS RELEASE



SOUTHEASTERN GROCERS | 8928 PROMINENCE PARKWAY, BLD. 200 | JACKSONVILLE, FL 32256 | 904-783-5000

FOR IMMEDIATE RELEASE

Southeastern Grocers continues to fight hunger with more than 3.6 million meals donated to Feeding America® this summer

Hunger Relief Program and mobile food pantries improve food security in Southeast communities

JACKSONVILLE, Fla. (July 12, 2018) – This summer, Southeastern Grocers’ loyal customers and associates banded together to combat hunger in their local communities. With their dedicated support, Southeastern Grocers, Inc. (SEG), parent company of BI-LO, Fresco y Más, Harveys Supermarket and Winn-Dixie stores, together with the SEG Gives Foundation, raised nearly \$218,000 through an in-store Hunger Relief Program. In partnership with 25 Feeding America® local food banks, the grocer also provided more than \$150,000 in fresh produce and shelf-stable SE Grocers products to food insecure communities in which it serves.

Recognizing the ongoing need to fight hunger in local communities, SEG Gives Foundation activated a two-week, company-wide Hunger Relief Program in all stores from June 27 through July 10, inviting customers to help in the fight against hunger by donating during checkout. The Hunger Relief Program also allowed Southeastern Grocers associates the opportunity to positively impact their local communities by volunteering with partner food banks at mobile pantries throughout the Southeast.

“We want to recognize and thank our generous customers and associates for their contributions to this important cause through our Feeding America partner food banks,” **said Anthony Hucker, President and CEO of Southeastern Grocers.** “We care passionately about the deep impacts of food insecurity in our communities and we were proud to implement the Hunger Relief Program to raise funds in our stores, provide meals through mobile pantries and food donations to serve those who struggle to put food on their tables, especially over the summer. We are committed to being a company that our associates, customers and communities can always count on.”

“Thank you Southeastern Grocers for engaging the community to fight hunger,” **said Matt Knott, President of Feeding America.** “The summer is a key time to support families in need. By utilizing their customers and associates to raise awareness and funds, SEG continues to be a critical partner in the fight to end hunger for their communities.”

The SEG Gives Foundation will continue to support its official partnership with Feeding America through various initiatives that foster strong relationships between stores and local food banks, including volunteer efforts throughout its footprint and continued contributions. Since 2005, more than 175 million pounds of food has been donated from BI-LO, Fresco y Más, Harveys and Winn-Dixie stores through the grocers’ ongoing Food Rescue program. Customers can also find additional information on the partnership between SEG Gives Foundation and Feeding America® at www.bi-lo.com, www.frescoymas.com, www.harveysupermarkets.com and www.winndixie.com.

About Southeastern Grocers

Southeastern Grocers, Inc. (SEG), parent company and home of BI-LO, Fresco y Más, Harveys

Supermarket and Winn-Dixie grocery stores, is one of the largest conventional supermarket companies in the U.S. SEG grocery stores, liquor stores and in-store pharmacies serve communities throughout the seven southeastern states of Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina and South Carolina. BI-LO, Fresco y Más, Harveys Supermarket and Winn-Dixie are well-known and well-respected regional brands with deep heritages, strong neighborhood ties, proud histories of giving back, talented and caring associates and strong commitments to providing the best possible quality and value to customers. For more information, visit www.bi-lo.com, www.frescoymas.com, www.harveysupermarkets.com and www.winndixie.com.

About SEG Gives Foundation

SEG Gives Foundation is the charitable arm of Southeastern Grocers, parent company of BI-LO, Fresco y Más, Harveys and Winn-Dixie supermarkets. SEG Gives Foundation aligns our giving with the causes that are important to the communities we serve, including the fight against hunger and relief to those affected by extreme weather and natural disasters.

About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, we provide meals to more than 46 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit www.feedingamerica.org, find us on Facebook or follow us on Twitter.

###

For SEG interviews, b-roll or images contact:

Kaley Shaffer, Senior Manager, Consumer Communications
904-370-5980 (cell)
media@segrocers.com

(more)

One dollar donated can provide at least 10 meals to families in need, according to feedingamerica.org.